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How?

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Simply advertise your job for **FREE** on JobServe and then only pay for the **quality** applications you receive

What you need to know:

- Advertise your Job online at **NO COST** on www.jobserve.com/save
- JobServe distributes your job on to a network of specially chosen sites to increase your advert's exposure.
- Apply sophisticated screening questions to only receive applications from candidates that meet **YOUR** requirements.
- Pay **ONLY** for what you receive — There are no risks involved.

Contact us today and ask how easy it is to take control of your recruitment

Tel: 01823 250539
Email: sales@jobserveevents.com



Exhibit at the UK's Premier Business Exhibitions

Business East 2012
7 March 2012

Business Scotland 2012
14 June 2012

Business South West 2012
October 2012



How to get there

The Rose Bowl, Botley Road, West End, Southampton, Hampshire SO30 3XH.

Car:

From the North: M3 southbound to junction 14, follow signs for M27 eastbound (Fareham and Portsmouth). At junction 7 of M27, filter left onto Charles Watts Way (A334) and from there follow the brown road signs to The Rose Bowl.

From the South: M27 to junction 7 and follow the brown road signs to The Rose Bowl.

Free Parking for Visitors and Exhibitors

Please see www.business2businessshows.com for Business South 2012 information and news.



To pre-register for **free entry** to attend the region's key business to business show visit www.business2businessshows.com



Information provided is subject to change. Please check the website for up to date information on the show. Business South 2012 is organised by JobServe Events.

Building Better Business!



Business South 2012

The Rose Bowl, Southampton

Wednesday 22 February 10am – 4pm

Thursday 23 February 10am – 4pm

Sponsored by



Nominated Charity

For more information please call 01823 250539 or visit www.business2businessshows.com

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The Wow Business Growth Zone



Workshops, Discussions, Debates and Expert Advice; proven help to grow your Business

The Wow Business Growth Zone is a series of interactive sessions on various topics to help your business grow and develop. Run by experts in business, this year's growth zone promises to provide you with a fantastic opportunity to gain valuable professional advice on a series of issues. Take a look at this year's timetable for the subjects featured in The Wow Business Growth Zone.

Wow Business Growth Zone Timetable

Wednesday 22 February	Thursday 23 February
10.30am – 12.00pm 12.5 Secrets of Super-Successful Business Owners Keynote Presentation by Nigel Botterill	10.45am – 11.45am Entrepreneurs' Tales Live interviews with successful entrepreneurs
12.30pm – 1.15pm Marketing on a Shoestring Networking & debate	12.00pm – 12.45pm Online Marketing Master Class Meet The Experts
1.30pm – 2.15pm 7 Steps To Building a High Growth Business By Peter Czapp	1.00pm – 1.45pm Who Wants to Be a Millionaire? By Peter Czapp
2.30pm – 3.15pm 15 Profit Secrets Networking & debate	2.00pm – 2.45pm Social Media Master Class Social Media experts which include Nicky Hirst (Twitter), James Potter (LinkedIn), Mark Edmunds (YouTube), Sam Russell (Facebook)

Splice Web Clinic Feature



Knowing how to enlarge your business brand footprint, is what the team from Splice Marketing is all about. For the first time at Business South, the Splice Web Clinic will be running over the course of the 2 days, with an opportunity to book 1 on 1 web analysis with website experts.

With just a few slots available, you will have the free opportunity to have your business website looked at, analysed and discussed with you, looking at ways to enhance, improve and gain even higher hit rates and footfall. Maximise your online presence to deliver your business message even more distinctively.

Key Note Speaker Nigel Botterill

Business South has an excellent key note speaker lined up at the 2012 event - Nigel Botterill. Nigel will be delivering his key note address titled **12.5 Secrets of Super-Successful Business Owners** on the first day of Business South 2012. In the last 5 years, Nigel Botterill has built FIVE separate million pound + businesses - from scratch. Very few people know better than him what it takes to build big businesses...fast!



Business South covers every aspect of business today, from the tried and tested to the new and exciting.

- Reduce your business costs and overheads in hours.
- Learn from the experts on the key business issues.
- Meet the widest selection of suppliers in the region.
- Benchmark your competition.
- Take inspiration and learn to innovate from successful entrepreneurs.
- Network face-to-face with fellow professionals.

To view the latest exhibitor list, latest competitions, seminars, directions and parking for Business South please visit:
www.business2businessshows.com

Show Features

Key Note Speaker

Nigel Botterill will be delivering his key note address on the first day of Business South, entitled **12.5 Secrets of Super-Successful Business Owners**. Not a stranger to new businesses and turning these into million-pound turnover companies, Nigel will share his experience and knowledge on how to develop your business to its full potential.

The Wow Business Growth Zone

The Wow Business Growth Zone, facilitated by The Wow Company, aims to deliver seminars, debates and discussions that are topical, relevant and focussed with the sole purpose of enriching all who attend with the tools to build their business even more. For a full list of all the topics covered over the 2 days, please visit our website.

Network Café

You can catch up with existing clients over a coffee or network with prospective customers. A great place to develop business relationships

New Business Zone

Showcasing the products and services of the up-and-coming businesses of tomorrow, come and meet the South's next generation of businesses and lend your support in the spirit of entrepreneurship.

VIP Reception Club

Leading organisations from the South will be coming together in our VIP Reception Club. If you are interested in hosting a reception, please contact the team today.

Social Media Master Class

We all know we should be doing it. We all try to do it. Sometimes we get it right. But how can we really make Social Media work for us? Come and meet the experts, Nicky Hirst (Splice Marketing - Twitter), James Potter (The LinkedIn Man), Mark Edmunds (Shooting Business - YouTube) and Sam Russell (The Social Sardine - Facebook) and find out how you can enlarge your footprint even more.

Discuss your social media issues with the following experts

Nicky Hirst

James Potter

Mark Edmunds

Sam Russell

Business South Social Media

#BizSouth to chat about Business South & follow @JobServeEvents for up to date show features.

JobServe Events

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